

Do you sell food products?



MARKETREADY



Do you want to:

- Reach new markets?
- Capitalize on emerging trends?
- Manage market development risk?
- Develop better relationships with buyers?
- Improve profitability?



Get Market Ready!

Cleveland!

June 6, 2011
10:00 a.m. – 3:00 p.m.
Cleveland Foodbank
15500 S. Waterloo Rd.
Cleveland, Ohio, 44110

Wilmington!

June 23, 2011
10:00 a.m. – 3:00 p.m.
Roberts Centre
I-71 & U.S. Route 68 (Exit 50)
Wilmington, OH, 45177

Columbus

June 29, 2011
10:00 a.m. – 3:00 p.m.
ECDI
1655 Old Leonard Ave.
Columbus, Ohio, 43219

\$35/person or \$50 for 2 from the same business

You will leave knowing what is expected to sell to your market!

- Product Selection & Supply
- Packaging, Labeling & Merchandising
- Pricing, Invoicing & Payments
- Delivery, Storage & Temperature Control
- Regulations, Certifications & Audits
- Insurance & Quality Assurance
- Connecting through Ohio MarketMaker
- Marketing, Communication & Relationship Building
- Management & Financial Capacity



To Register Contact: Julie Moose, moose.14@osu.edu

740-289-2071 ext. 223

RSVP no later than one week prior to event

